



Digital File Specifications

Digital Dry Printing



Preferred File Formats:



Adobe PDF (most preferred file type with least amount of conversion problems)

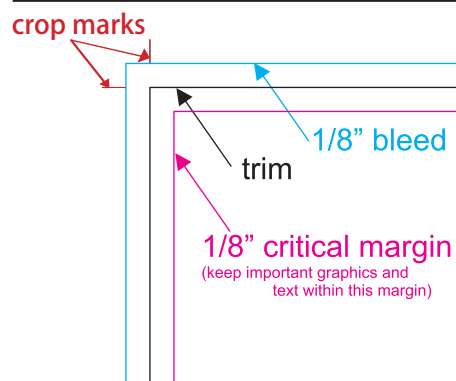


Adobe In Design (preflight and package to ensure all links and fonts are included)
Indesign files may only be submitted instore



Adobe Photoshop (provide image files as TIFF at 300dpi at size with fonts rasterized)

Preferred Page Layout:



BLEED is required when printing to the edge of sheet. Ie. Final size is 5x7 your document size should be 5.25 x 7.25 to accomadate an 1/8" of bleed on all sides. **DO NOT** put a border on your bleed--it must be a continuation of all artwork/graphics that go to the trim edge of your page.

CRITICAL MARGIN helps ensure none of the information in your document is cut off when trimming to size. Most

cutters have a bit of variance so to ensure proper margins please design with at least an 1/8" of critical margin built in.

TRIM is where the document will be trimmed to final size.

CROP MARKS If using In Design with document bleed settings set to .125 no crop marks are necessary. Otherwise please include crop marks to designate trim but please space the crop marks so that they do not actually touch each other as in the example shown here.

DESIGN RECOMMENDATIONS It is our recommendation that you **DO NOT** include gradations or solid black backgrounds in your design.



When creating PDF files from InDesign please check crop marks and use document bleed setting boxes. Also choose No Color Conversion and Do Not Include Profiles.